CITE AS FALL ISSUE + DATE
DESIGN
PATENT OFFICE
NOV 10 1941
Design Division
Fall Issue
FALL ISSUE
Household Groups
GIFTS + NOVELTY

enjoy seeing and using them. We're glad to be keeping store in a land where a full and pleasant home life is still the aim and right of every citizen. In these pages you'll find a few — in our store you'll find four floors full — of new, interesting things. Come and see!

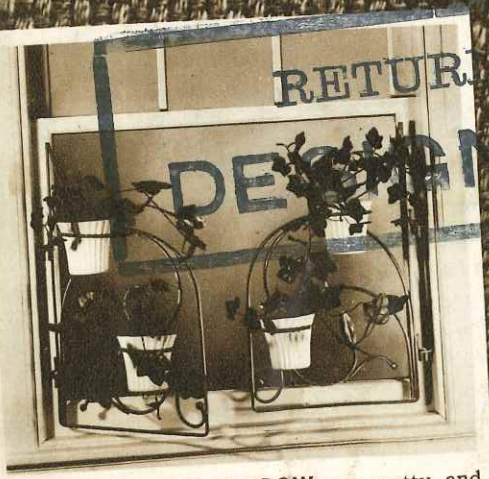
Such a wonder value at 5.95 is this Nashua Purrey Rayon Blanket that it rates as "cover" news. Here's an actual sample of the blanket. Feel its thick softness, then see the back page of this book for full particulars.

LIBRARY
NOV 10 1941
U.S. PATENT OFFICE

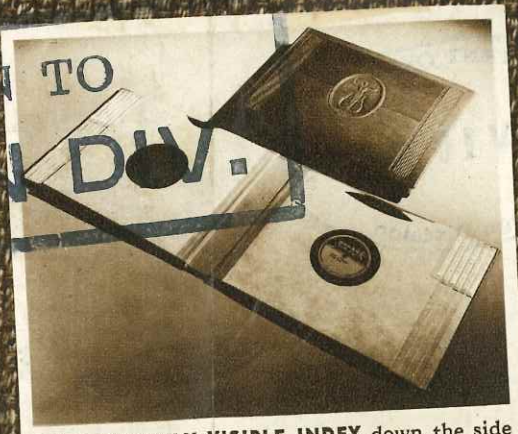
# LEWIS & CONGER

Fall 1941 — Sixth Ave. & 45th St., New York City

RETURN TO
DESIGN DIV.



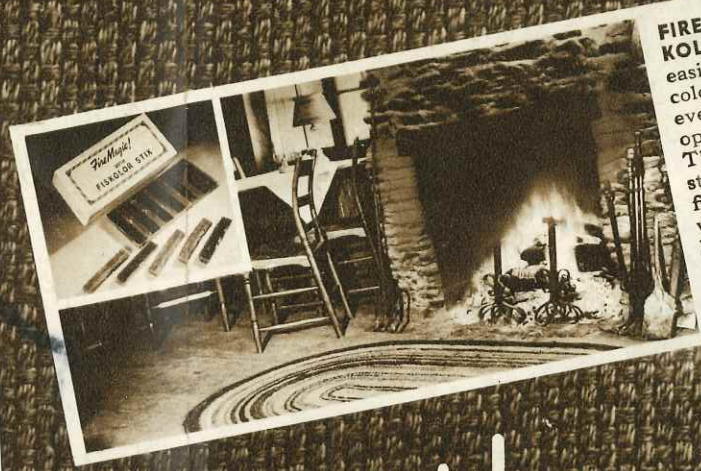
**FLOWERS IN THE WINDOW** are pretty and practicable, with these graceful wrought iron holders that fasten to the side of the sill, and swing inward easily so you can get at the window. Use 2 in windows 30″ or wider, 1 in each narrower window. White or Pompeian green. Sold only in pairs, **4.50**



**AN INSTANTLY VISIBLE INDEX** down the side of the Maestro Record Album shows the names of all the records therein—you need not leaf through to find the one you want. Life made easier once more, by the store that's dedicated to pleasant living! Holds 12 records. Brown, blue or red leatherette. 10″ size, **1.50.** 12″ size, **1.75**

**REDUCE FAMILY COLDS THIS WINTER** by adding moderate humidity to correct the unhealthy dryness of heated indoor air. Our Walton Humidifier dispels about 2 gallons of water in 10 hours. Blue or green pottery, **27.50;** bronzed copper, AC **45.00;** DC **52.50**

**PULL ONE LEG**—and all four open and lock sturdily in place. This, our most popular bridge table, is finished in mahogany, with white or brown leatherette top, **4.95.** A couple of matching chairs (also easy-folding) often supplement what you have and can also serve nicely as dining room extras. Each, **4.95.** Bridge lamp has flexible neck, **13.95**




**FIRE MAGIC FISKOLOR STICKS**—are easily the best flame coloring device we've ever offered to you open-fireplace fans. These little wax-like sticks, placed in the fire, color the flames with beautiful, brilliant colors that last half an hour and more. Box of 36, **2.50;** box of 60, **3.95**

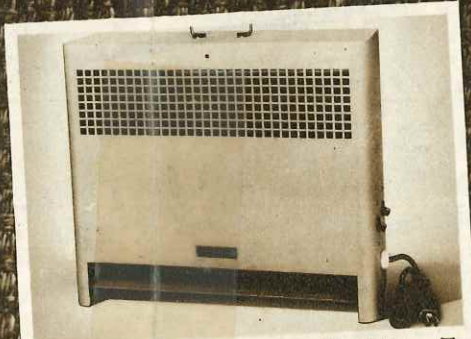
Fall 1941

LEWIS & CONGER

# Highlights

6th Ave. & 45th St., N. Y. C. — VAnderbilt 6-2200

**TEA FOR TWO** or solitaire for one—the Fold-away Table has dozens of uses. Measuring 19″ x 24″, it opens with one easy motion. It actually stands up when folded and fits into compact closet space. Hardwood finished in walnut or mahogany shade, **7.50**



**RAPID ELECTRIC ROOM HEATER** — To warm up the bathroom or chilly living-room corners on days before the furnace is started, turn on Safe-T-Glo. Cool air is drawn from the floor, warmed by concealed radiant coil, and projected. Works on AC or DC current. Brown or ivory, **7.50;** two heats, **10.95**

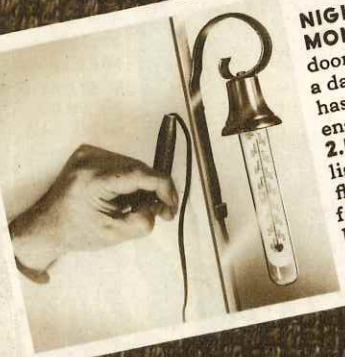
**A FIRE WITH ONE MATCH.** With Volkano Kindlers you can have a brisk fire in no time. Just slip one of these briquettes under your logs or charcoal, and touch a match to it. No need to use newspaper and kindling. Volkanos are safe, clean, moisture-proof. Box of 12

**BETTER ON THE EYES, EASIER** on the light bill—that's Fluorescence, revolutionary new kind of cool light. This Fluorescent desk lamp consumes only 15 watts, yet it gives off more light than the ordinary lamp, prevents eye strain, shows colors true. Handsome English bronze finish, and an excellent value at **7.95**

**BANISH TARNISH!** Guaranteed to keep your silver bright for 5 years, is this tarnish-preventing chest lined with genuine Pamilla cloth. Think how many hours of polishing this saves! Shallow, to fit in silver drawer. 18″ x 11″ for 108 pieces, **5.95;** 15½″ x 11″ for 84 pieces, **4.95;** 21¾″ x 13″ for 192 pieces, **10.00.** Pamilla cloth, 31″ wide, per yard, **2.50**

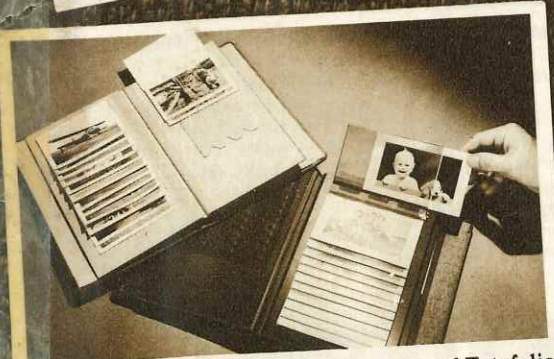
**FIRE MAKING MADE EASY.** To get a fire started or to bring it back to vigorous life, just give a few easy puffs through the hollow stem of Blow-Poke. Then use the hooked end to arrange the logs just as *you* think they should be. 54″ long, black and brass or all brass, **4.95**

# For Your Home

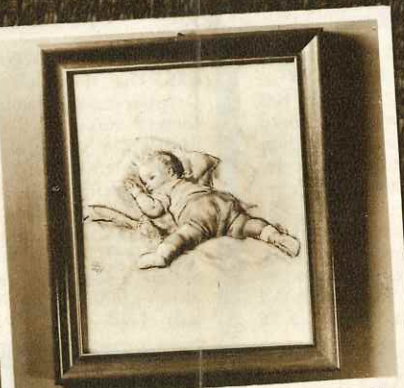


**NIGHT AND DAY THERMOMETERS** tell the outdoor temperature 24 hours a day. Round one (at left) has a luminous dial, fastens to the window frame, **2.50.** The other has a tiny light under its hood and a flat cord to run between frame and sill, with a small battery at the button end to flash the light. **2.50**

**COMFOR-TABLE—GODSEND FOR CONVALESCENTS**—This amazing metal table weighs only 8¼ lbs. yet it's sturdy and stands steady. Adjusts level to hold food, or tilts at any angle for reading or writing. When not in use, folds and slips into bureau drawer. Mahogany finish, **7.95**



**YES, 224 PICTURES**—That's the capacity of Fotofolio (left), slender album that swings 28 pictures from gummed hinges on each page. It takes any sized prints. Genuine leather, brown or black, **5.00;** leatherette, **3.00.** With "Easiest Way" Fotofolio (right), you slip 2 pictures, back to back, in each protective, transparent envelope. Holds 96 pictures, either 3¼″ x 5¼″, or 3⅛″ x 4⅛″. Leather, **5.00;** leatherette, **3.50**



**TAKE A TIP FROM BABY** as to the weather ahead! This unusual weather forecaster tells and amuses too. If the baby's pants are blue the outlook is fair—if violet, changeable—if pink, look out for rain! 8″ by 10″; maple or ivory frame, **2.00**

**SWIVEL-HEAD FLASHLIGHT** leaves both hands free. Its clever "swivel" head lets you point its beam right where you want it, while it stands on table or floor, or clips on your belt or pocket. Every car owner should have one. Handsome in chrome and black, **2.00**

*Due to present uncertainties in supplies and costs we regret we cannot guarantee prices in this catalo*

# A FEATURE VALUE-

"Built to L.&C. specifications"— that means rea l val
for we're choosy about bed construction—yet the pr
for this bed, spring or mattress is only **19.95** eac

*(All 3 pieces 59.85; sorry, the individu*
*price is so low we can't cut it another ce*

Besides being a good bed, this is a good-looking one—lovely simple lines—finished in walnut, mahogany, pine or antiqued white. Sturdy box springs of durable resilience, to avoid sag. The inner-coil and felt mattress is carefully upholstered with pre-built borders, button tufting, ventilators and handles. Restful sleep is practically guaranteed. Single size bed frame, box spring or mattress, **19.95.** Double size, each piece, **23.95**

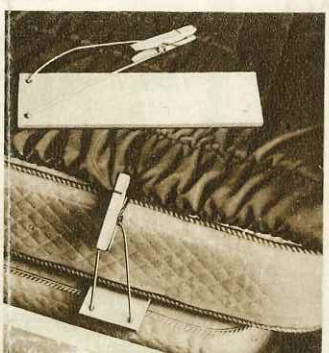
**BLOT OUT MORNING LIGHT.** Sle
Shade keeps out early sunlight, y
lets lashes and lids move freely. So
black sateen, **1.00.** Satin model wi
non-absorbent lining for beauty crea
addicts, midnight blue, tea rose, orchi
or green, **2.00. EAR STOPS** to shut ou
all noise. Comfortable to use. Nod
Latex and wax, box of 3 pairs, **1.00**

# From The One And Onl

**NEEDS NO TUCKING IN** — Something really new, really practical—a sheet cut, shaped and sewn to fit the corners of the mattress. Instead of tediously folding and pushing all that extra sheet under each corner, you simply slip these "cupped" corners neatly in place! Easier bed-making; better sleeping, for the sheet *stays taut*. Finest Sanforized muslin for twin-size mattress, **2.00**; double-size, **2.50**

**TO PRESERVE MARITAL HARMONY** — Spot-Ray Lamp lets one room-mate read while the other sleeps undisturbed. Light focuses on the book leaving the room soothingly dark. Clamps on bed without scratching. Lacquered bronze or beige, **4.95**; plated chrome or bronze, **6.95**

**ARREST SKIDDING COMFORTERS**—Use these clever Cumfort Grippers to cure your satin comforters' habit of sliding off the bed while you sleep. Slide the little satin-covered holder between spring and mattress, attach the flexible grippers to your comforter. Fits any bed, because the connecting cords are elastic. Celanese satin; rose, blue, green, eggshell, wine. A pair, **1.50**

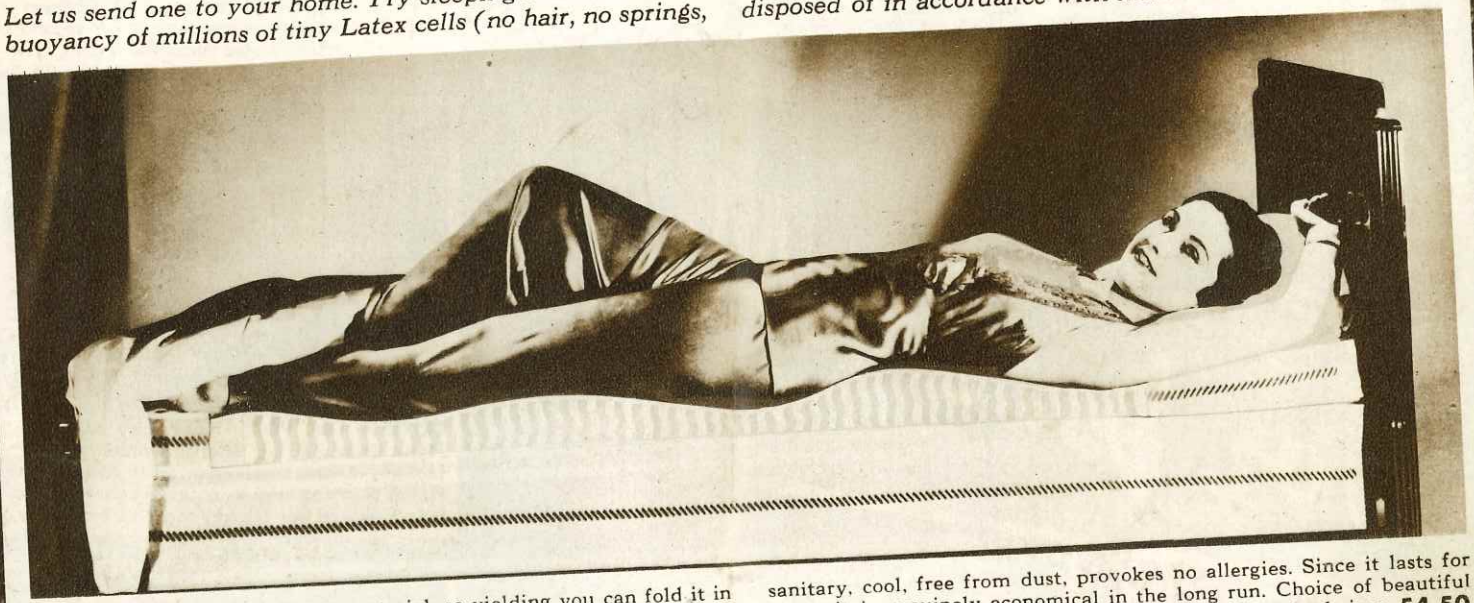


**NEW FLUORESCENT "COOL"**
—this Marvelite Bed Lamp pr
clear light through its plastic d
without glare or heat, *and* is ec
ical because you get ideal illum
with only 14 watts! Ivory or waln
ish. With 14" bulb; AC, **7.95**; D

# YOU'LL SLEEP BETTER ON KOYALON...OR ELSE!

—or else we'll take this Koyalon mattress back! So sure are we you'll prefer sleeping on Koyalon Latex "foam" once you try it, that we're willing to make this sporting proposal. Sleep on it for the next 30 nights; if it doesn't make you sleep better, we'll take the mattress back without charging you one cent!

*THIS is the Latex mattress that is revolutionizing sleep habits—and here is your chance to see what it can do for you. Let us send one to your home. Try sleeping on the amazing buoyancy of millions of tiny Latex cells (no hair, no springs, no felt; nothing to mat or sag or bunch). If, after 30 nights you don't find your sleep much more restful, you can return this mattress to us to be sent back to the U.S. factory and disposed of in accordance with health laws.*



U.S. Koyalon Latex is a dream material, so yielding you can fold it in your hands, yet it gives marvelous support, cushioning your body gently and evenly; is so resilient it never needs turning! Fluffy Koyalon is remarkably durable, and is guaranteed for years. Light, odorless, sanitary, cool, free from dust, provokes no allergies. Since it lasts for years, it is genuinely economical in the long run. Choice of beautiful damask ticking: blue, green, beige or rose. All standard sizes, **54.50**

*Just by way of warning, Latex may not be available much longer for luxuries such as this—so if you want to try this superb sleep product*—act now!

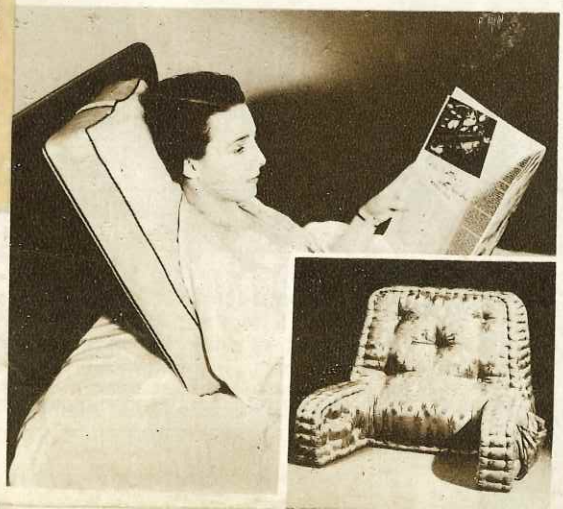
# Sleep Shop

Fall 1941

LEWIS & CONGER

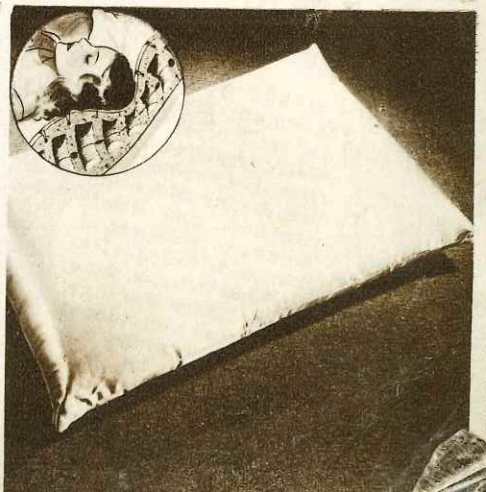
6th Ave. & 45th St., N. Y. C.
VAnderbilt 6-2200

**READ IN BED WITH COMFORT** The luxurious chaise backrest props you in armchair comfort. Kapok filled. Pockets for accessories. Rose, blue, green, peach or eggshell Brocaded Sateen, **12.50**; Moire, **14.50.** Ingenious *Prop Pillow* props you at any angle and won't slide about. Wine, eggshell, blue, green Rep, **7.95.** Satin, **10.00**



**ATOMIZE YOUR ATMOSPHERE.** Experts agree the "fine-mist" atomizer principle of this new Fragrant Mist Air Freshener is best for removing odors, revitalizing and freshening air. Handsome pottery base of blue, green or ivory; chromium dome. Small enough (10" in diameter) to rest on any convenient surface. AC only, **17.50**

**REVOLUTIONARY LATEX PILLOW** ends all pillow difficulties. At last! A sleeping pillow that never bunches, flattens or lumps, yet it is delightfully bouyant and restful. Healthfully airy, odorless Koyalon Latex "foam" is a boon to allergic sleepers. Soft jersey cover, **7.95.** Lustrous satin, blue, peach or green, **9.75**



# For Inner Man...

**80 INCHES OF WAFFLE** at one time! You need not wait your turn, with this new Sunbeam Automatic Electric Waffler; it turns out 4 *big* waffles at once. Success is sure for the chef, too; an indicator tells when to pour batter and when the waffles are done light, medium or dark. Chrome, black handles, **16.00**

**TEA AS YOU LIKE IT,** from this two-compartment Teamaster. One spout pours tea, the other hot water. If you fill the hot water side first, it will heat the pot, for proper tea-brewing. 6-cup capacity; in beautiful colored pottery. Turquoise, green, brown, ivory, canary, **2.50.** Chinese red, **2.95.** Tea warmer keeps tea hot for second cup. Just light candle under the chrome grill. **1.95**

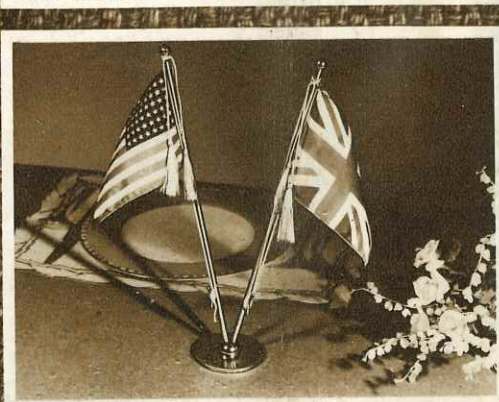
**BRITISH TEA POTS HELP** buy war supplies. Hand decorated by English women, these Rockingham teapots were escorted to America by the Royal Navy to help us make excellent tea and to help England pay for war supplies. 6 cup size, **1.25**

**HOME MADE ICE CREAM IS BEST** and the light but sturdy Dolly Madison electric freezer makes the deliciously smooth kind. AC only. 2 qts., **10.95;** 4 qts., **14.95;** 6 qts., **20.95**

**NEW GADGET FILLS OLD NEED** —Soda-Mizer cleverly turns any bottle of soda or ginger ale into a perfect syphon. Remove cap; lock on Soda-Mizer. Press button at top and beverage "syphons" 'til you have enough. Rest retains its carbonation indefinitely. Red, blue or green plastic, **95c;** chrome, **1.95**

**EASY SQUEEZING.** Fresh fruits and vegetables go into Zippy Juicer whole, come out pure juices. For better flavor, and greater retention of the health-giving vitamins and minerals, Zippy's way of breaking up the juice cells without bruising, is considered best. AC only, **49.50.** *Send for illustrated folder.*

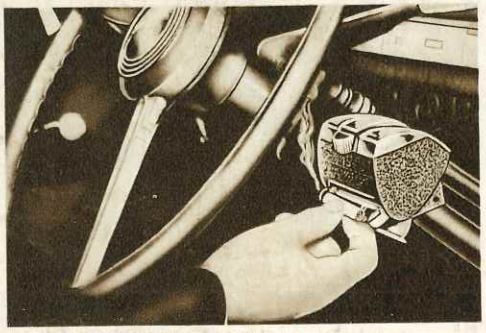
**COFFEE CONNOISSEURS BUY BEANS** and use an Electric Coffee Mill to grind their coffee *fresh every time,* and thus capture all the elusive flavor and aroma! Adjusts to 8 degrees of fineness. **9.75.** Coffee Robot heats water, *stirs* the brew, makes fine drip coffee, then with reduced heat keeps coffee fragrant and hot for hours. 8 cup size, **12.95**



**FOR AMERICAN DINNER TABLES**—What better way to show your loyalty and display the victory "V" than these small table flags of silk, set in polished chrome base, 13" high, with even little rope halyards so you can hoist them properly? American and British flags, with "V" stand, **3.00**

**KEEPS EATS NEAT.** Serv-a-Dish paper plates, moisture-proof and strong, are partitioned to keep your salad dressing from running into your sandwich. The metal trays fit the plates and lend support. Serv-a-Dishes, package of 25, **60c.** Black-and-gold tin trays, a dozen, **2.95**

**FEED BAG!** Handiest way to carry your sandwiches and hot or cold drinks for picnic lunches. Light leatherette kit packs two quart Thermos bottles, each with 4 "cap" cups, and a generous metal sandwich box. **7.85**



**SAFETY FIRST FOR DRIVERS,** also for passengers! Masterbilt Auto Smoker delivers a perfectly lighted cigarette to the driver without his once taking eyes off the road. Works on battery and fastens on steering column. Installed in 2 minutes. Holds 23 cigarettes. Gun-metal or black with chrome. **4.95.** Black Plastique, **2.95**

**AUTO SERVING TRAY.** Why try to balance the devilled eggs and coffee on your knee? Lunch in the car is fun with these ingenious Ponten trays that hook on the car windows. Lunch over, they fold flat for storage. Set of 2, **1.95.** Set of 4, **3.85**

**CAR NAP PILLOW** — Allows a back seat driver to doze in comfort, without fear of waking with a stiff neck. Pleasantly soft pillow curves 'round her neck and ties in front. Cover with zipper. Kapok filled; grey or brown, **2.95;** De Luxe, down and feather filling, **4.95**

**ROLL YOUR MAP** as you roll along! With this E-Z map case that has a see-through plastic top, you just dial the area you want. Keeps maps clean, holds a generous footage; you install the maps you need. Black wrinkle-finish metal. With map of U. S., **1.50**

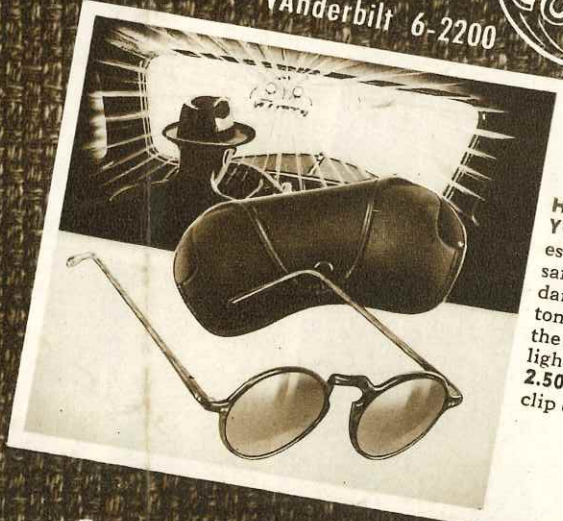
**ZIP-A-ROBE**—A handsome, fringed wool auto robe—soft, light-weight and warm. 54 x 72 inches. Fold and pop it into its brown suede zipper case and you have a comfortable pillow to tuck behind you. Convenient strap for carrying. **5.95.** "Stadium" style includes a pneumatic seat cushion, **7.75**

# and Motorist

6th Ave. & 45th St., N. Y. C. — VAnderbilt 6-2200

Fall 1941

LEWIS & CONGER



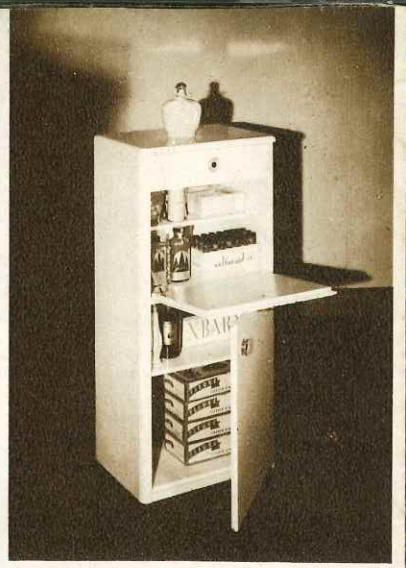
**HEADLIGHTS BLIND YOU?** Wear Moto-glasses for night driving. The safety glass lenses are dark at top, clear at bottom; tilt your head and the glare of oncoming lights won't bother you, **2.50** with case. Model to clip on spectacles, **2.50**

# Beauty In The

6th Ave. & 45th St., N. Y. C.

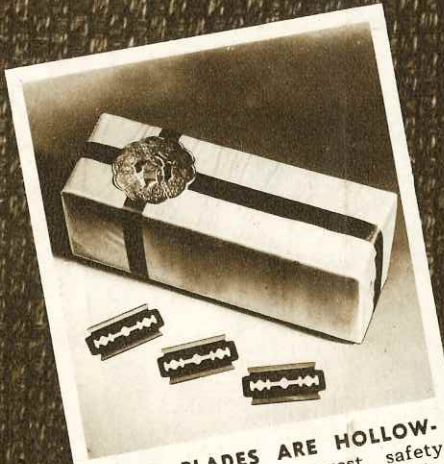
**DRYER DE LUXE**—Rubber tips on these satinwood clips prevent injury to your delicate washables. The drying frame (handy when traveling) has a "sliding" hook, so clothes can hang *away* from a door, or on a shower rod. Dryer with 10 clips, **1.00**

**"ANNEX TOWEL BAR"** is about the most practical way we know to step up the towel service in your home. Hang it on your present towel rack to triple its capacity. It telescopes in width from 16" to 28" Chrome, **2.50**



**A BATHROOM BEAUTY**—this sleek white cabinet with chrome-and-plastic drawer pulls. It's notably well built: the drawer and doors open at a touch. 18" wide, 41" high, 13" deep. Available with hamper section in the bottom instead of a shelf if you prefer. **17.00**

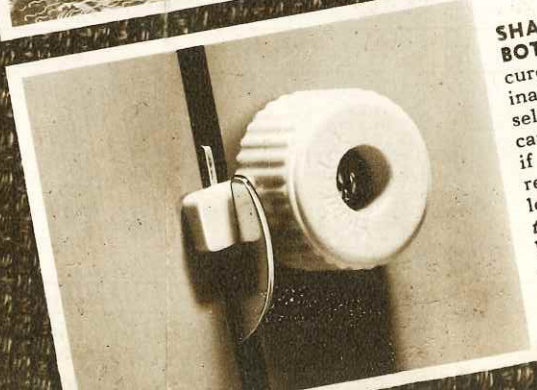
**MIRACLE MIRROR** – If you've ever wished for a third hand, to hold the mirror while you comb and curl, here's your gadget—a mirror, plain on one side, magnifying on the reverse, that hooks around your neck. Adjusts to any angle, **3.50**



**RAZOR BLADES ARE HOLLOW-GROUND** – These newest safety razor blades owe their durable, extra keenness to hollow-ground edges. They're concave like a barber's razor. Box of 100 means a whole year of smoother, more comfortable shaves. **2.00.** Box of 50, **1.00.** *Send for a free sample blade!*

**THE SHOWER - BATH TENOR'S** lusty sea-chanteys will sound best from behind this smart shower curtain of white Cordura that is mildew - proof, stain-proof, does not crack or stick together and can be laundered and pressed with a cool iron. "Bounding Main" design in red, blue, peach, green or black, **6.45**

**AN EXTRA BATHROOM SHELF** is never amiss, and this one's not only good looking but good for looking into—the back panel is mirror. The trim is Lucite and the "vintage" of this shelf is clearly late 1941. **9.95**



**SHATTER-LOCK WORKS BOTH WAYS**—it is a secure latch, but if Junior inadvertently locks himself in the bathroom and can't *unlock* the door—or if someone falls and can't reach the door—Shatter-lock can be broken *from the outside* with a firm blow. After the rescue, slip a new knob in place. With 2 extra knobs, **1.00**

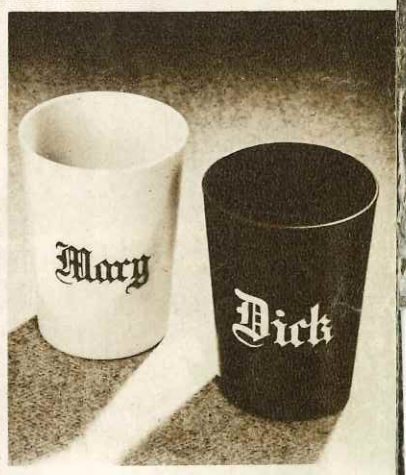
# Bath

**PROPER DRAINAGE** is assured your shaving brush in this clever holder, and by hanging rather than sitting, the bristles dry rapidly at the "roots," which means longer life for the brush. Prophylactic brush, set in rubber, with 5½" holder, **3.00.** Holder only, **1.50**

**DON'T SLIP IN THE BATHTUB**—Protect your family from nasty falls and broken bones. Put a Cantslip Mat in each bathtub. Suction cups cling fast. Blue, green, white or maize rubber. 28" x 15", **2.45;** 36" x 15", **3.10**

**DRAT THOSE TALL BOTTLES**—unless, that is, you invest in *this* sensible gadget—an extra bathroom shelf made in the twinkling of an eye—by slipping the ends of this chrome Guard Rail behind the toilet top. No screws required. 19½" x 5½", **1.75.** Cadmium plated, **1.25**

**FACIAL-TISSUE SOFTNESS** is what earns for this toilet tissue the Lewis & Conger seal of approval. As a gesture of sheer luxury, it's faintly perfumed: rose, orchid or orange blossom. Colors: yellow, blue, orchid, white, pink or green, *not assorted.* 7 rolls for **1.00**



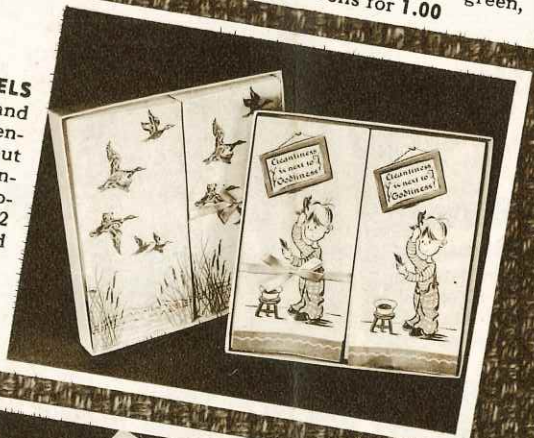

**SMART AND SANITARY**—A bathroom glass for each member of the family with his or her name inscribed in good-looking lettering. Beetleware in red, green, peach, white, blue or black, with any name you signify, each **1.00**

Fall 1941

LEWIS & CONGER

— VAnderbilt 6-2200

**PAPER GUEST TOWELS** are pretty, practical and gay. Your guests will enjoy using them without constraint, and you'll enjoy the laundering economy. Soft and absorbent. 2 boxes (6 dozen hand towels) for **1.20**



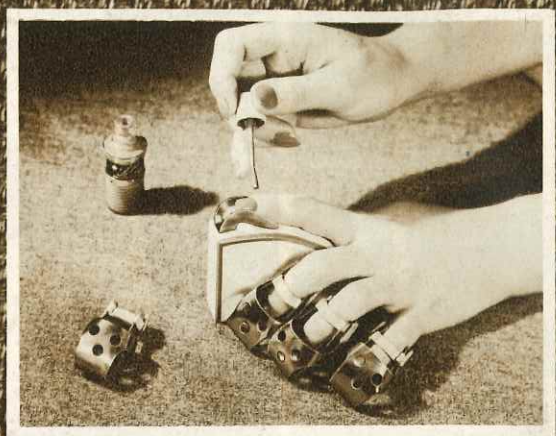
**FINE SOAP FOR FAIR SKINS**—from the land of "peaches - and - cream" complexions. The famous Morny soap from England is scented with Gardenia, Carnation, Verbena or Rose Geranium and is such a hard-milled soap that a cake outlasts three of ordinary soap. Guest size, 1 doz., **2.00;** toilet size, 3 cakes, **1.50;** bath size, 3 cakes, **1.75**

**SOAKERS' DELIGHT**—A sponge-rubber pillow on which you lean back and relax in blissful ease! Fastens by suction cups to the tub. Green, white, peach. Small size, **2.25.** Head-and-shoulders size (illustrated), **4.50**



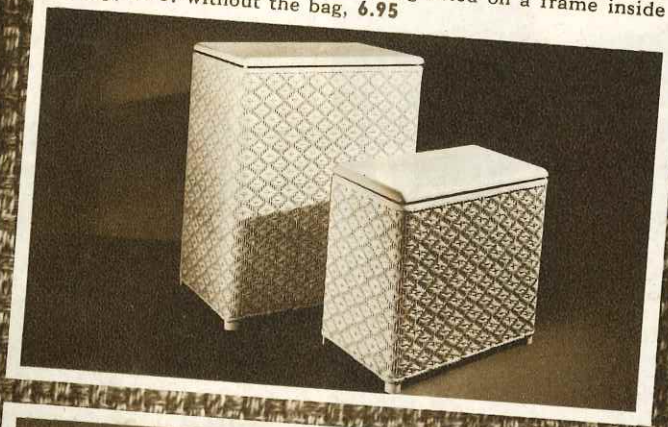
11-10-1941
FALL ISSUE

**FOOT POWDERER**—To keep the floor from looking as if a snowstorm had occured. Just place your foot inside—press the pedal gently—a light coating of powder is dusted on for you! Including can of soothing foot powder, **3.95**



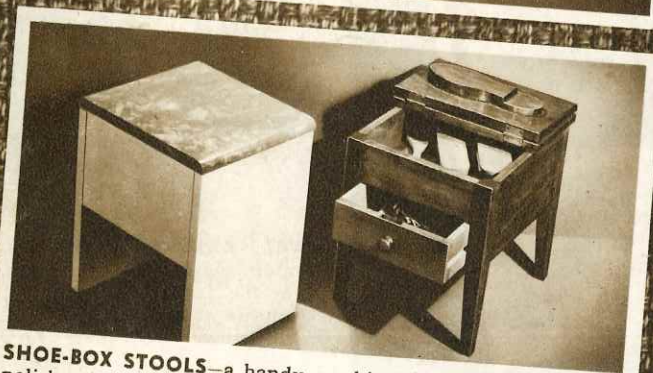
**MANICURE MAGIC**—Let this pair add the professional touch to your manicure. Steady your finger for polish application, on the little Steady-grip Nail Rest, **1.00.** Slip the Polishields over your finger tips to keep the polish from smudging, 'til dry. Set of 10, **1.00**

**HAMPERS TO ENHANCE** the appearance of any bathroom—these of white wicker with enamelled wood tops in green, blue, peach, black or white. The larger is 23" x 14" x 28", **8.45.** The smaller has a removable laundry bag fitted on a frame inside the top, **7.95;** without the bag, **6.95**



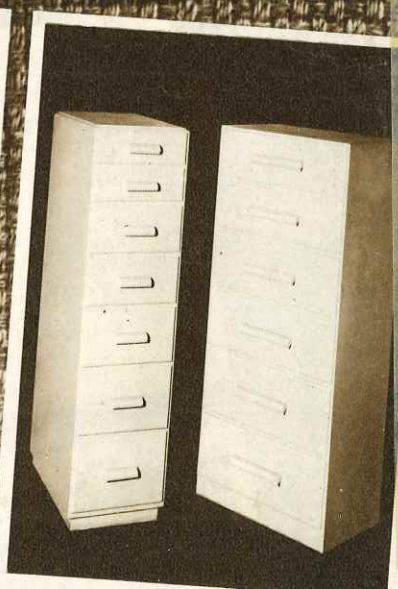
# How To Be Neat...

6th Ave., & 45th



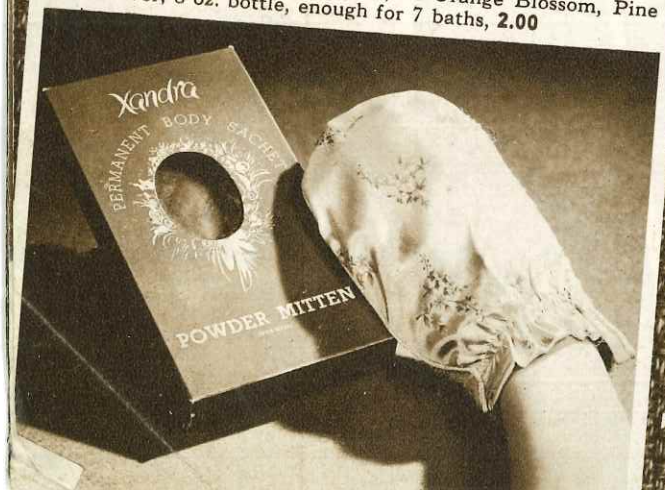
**SHOE-BOX STOOLS**—a handy combination; tuck brushes and polishes in the box. When the foot-rest lid is closed, the box becomes an attractive bathroom seat. White with mother-of-pearl top in peach, green, blue or white, **4.95.** Another style (right) has a drawer for storing the brushes and polishes and comes in white, maple or mahogany finish, **9.75**

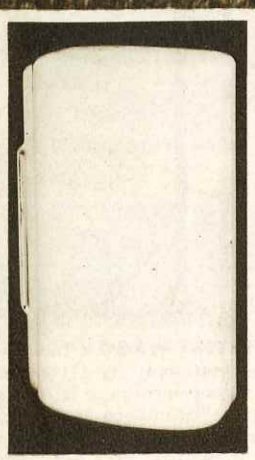
**REFLECT ON THIS**—a gorgeous mirrored vanity to glorify any boudoir. 26" wide, 14" deep, **54.50.** With tubular lights on the side-panel mirrors, **74.50.** And for seeing one's back curls without contortions, a mirror-topped revolving stool with seat covered in peach, green or blue moire, **40.00.** Stool without mirror, **16.50.** *(Other Vanities from 22.00 to 175.00.)*

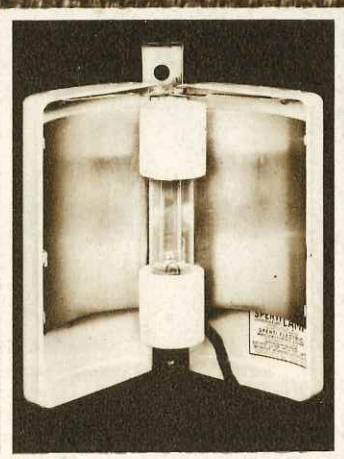


**SHIRT SANCTUARY**—a man's dream of how and where to keep his shirts all properly sorted and uncrushed and ready. These trim cabinets with shirt-size drawers are of seasoned wood, painted to order in any color. Take your choice according to floor space, between the sideways one or the front-to-back; both measure 21" x 12" x 50". Each, **37.95**

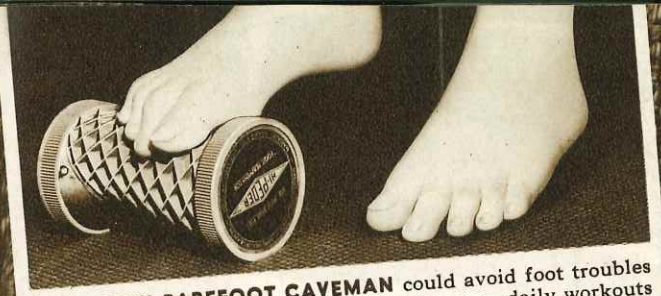
**GIVE YOURSELF A HAND** with this Xandra powder mitt. It's the perfect ending for a luxurious bath and the neatest way to powder yourself all over. Mitt with one large envelope of pleasantly scented powder, **1.25.** Xandra's famous bath foam with iodine content, in Orange Blossom, Pine or Clover, 8 oz. bottle, enough for 7 baths, **2.00**





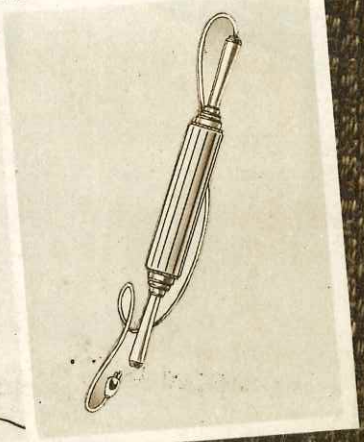


**NEW CAMERA-SIZE SUNLAMP!** Carry your sunlight along wherever you go! Weighing only 3½ pounds, this is a high-power sun lamp to give you (quickly) an impressive, healthful tan. Its soothing, infra-red rays also ease aches and strains. Ivory-finish case, AC-DC, **26.95**



**THE HAPPY BAREFOOT CAVEMAN** could avoid foot troubles by outrunning dinosaurs. We have a safer way—daily workouts with the Hi-Peder. It relieves and strengthens those foot and leg muscles that now tire easily. Come in and try it. **4.95**

**REDUCE WHERE YOU WANT TO**—Thermo-Roller combines heat with massage to break down the fatty tissues and roll 'em away! 15 minutes every day and you'll soon see results. A thermostat controls the heat. **17.50**



# and Trim

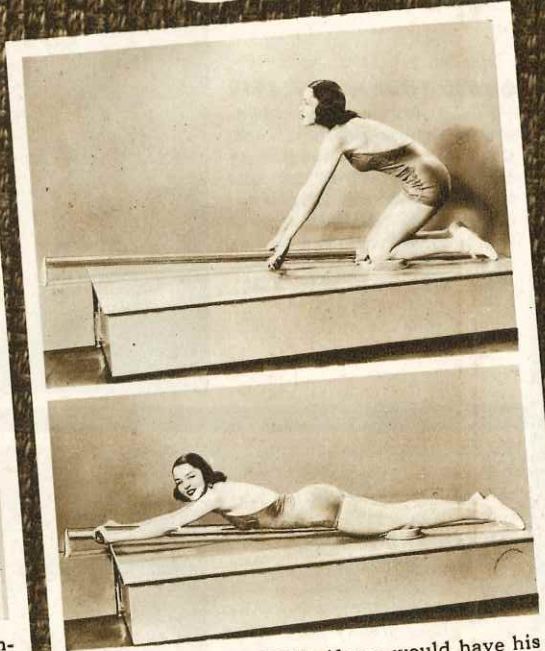
Fall 1941

LEWIS & CONGER

St., N. Y. C. — VAnderbilt 6-2200

**WANT COLOR IN YOUR CHEEKS?** Wrinkles smoothed? Tight muscles relaxed? Fat forestalled? Use this new Gilbert Vitalator. Good for nervousness, poor circulation and insomnia, too. Slips conveniently over your fingers. Model shown, **9.95** in ivory or chromium. New Oster Vibrator, "professional" model, **25.00**

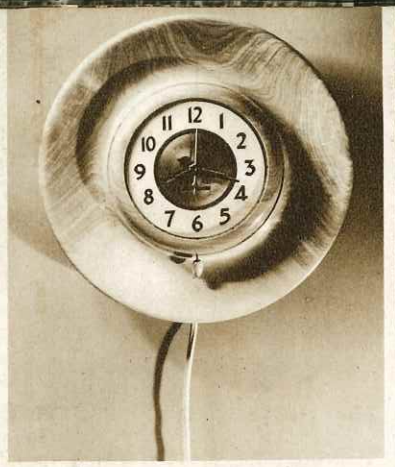
**DOORWAY GYM BAR** installs in less than a minute, in any doorway, without nails, screws or tools! Set it up firmly at any height you choose—and everyone from baby to grandpa can use it. Who's the best "chinner" in your family? Chrome finish, **5.95.** Without rings, **4.45**



**STRETCH LIKE A TIGER**—if you would have his sinuous, lithe gracefulness! Designed by John Tolchin, physical culture authority, this Tiger Stretch exerciser is a first-rate slimmer and invigorator. Use it for 2 minutes a day and you'll need no other exercise to keep your body in perfect condition. For the reasons why this type of exercise is best for you, ask for folder. **24.50**

**KREME-SKINS KEEP YOUR HANDS YOUNG**—Soft, white lambskin gloves, saturated with nourishing cream, keep your hands white and smooth while working. Have a fresh pair of Kreme-skin gloves for driving, wear the oldest pair in the garden. Small, medium, or large, **1.00**

**MODERN LIGHT FOR MODERN KITCHENS.** This new fluorescent fixture uses only 40 watts while flooding your kitchen with daylight. More and better light with less heat and expense than ordinary lighting. 24″ long, 10″ wide. White enamel with glass ends. AC only. Complete, **9.95**



**TIME FOR THE KITCHEN** – a beautiful natural finished birch plaque holding an automatically self-starting electric clock. The plaque measures 11″ across. AC only, **7.50**

**A SERVICE WAGON** that has the features you want in a service wagon – extra good casters so it rolls smoothly; narrow "beam" so it goes through a doorway without scraping and scratching; a double shelf underneath. 24″ long, 16″ wide, 30½″ high. White or mahogany finish, **13.75**

**STORE CUPS AND SAUCERS** in this little rack coated with cushioning rubber. Holds 8 cups and 8 saucers so that they take up only 12″ x 5″ of shelf space. Stowed away in this rack, they are much less likely to chip or break. Green, white, blue or red. Including Cellophane cover, **1.25.**

# Kitchen

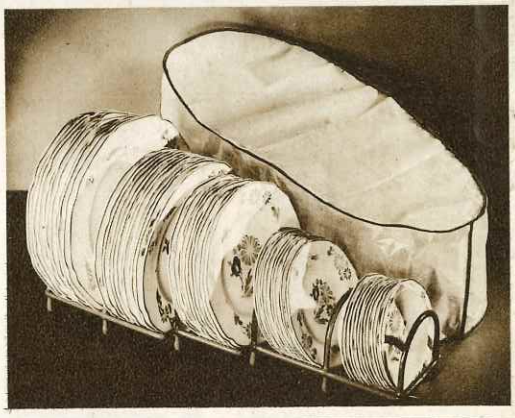
Fall 1941

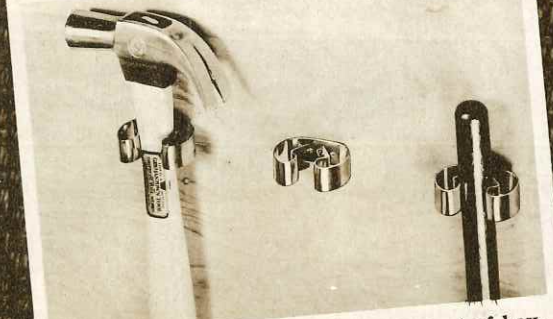
LEWIS & CONGER

6th Ave. & 45th St., N. Y. C. – VAnderbilt 6-2200

**INDISPENSABLES** for an up-to-date kitchen. All white enamelled wood with porcelain tops. Cabinet base (left) measures 27″ x 22″, has humidor bread box and pan rack inside, **22.00.** Table (center) 25″ x 48″; is priced *now* (but for how much longer we don't know) at **14.00.** Dropleaf cabinet (right) is 24″ x 20″ closed, opens to 40″, has humidor bread box and cutting board, **22.00**

**GUARD YOUR NICE PLATES** –File them in this convenient rubber-covered rack, sized 6″ x 20″. Less danger of chipping and they take less space on your shelves. Room for 10 to 12 plates in each of 5 divisions. Ivory, red, green, blue. Rack with transparent cover, **2.00;** rack only, **1.25**





**HANG UP BROOMS AND MOPS** instead of having them clutter the closet floor. Gripper Clips spring around a smooth handle and grip it tightly. Smart idea for "hanging up" tools, too! Card of 12, **1.20**

**A STEP AND A STOOL**—One compact unit every kitchen should enjoy. Closed, a convenient seat for paring jobs, etc.; open, steady safe steps for reaching high shelves. Seats and steps are white, red, black or green. Left, tubular legs painted white, **5.95.** Right, chrome-plated tubular legs, **9.50**

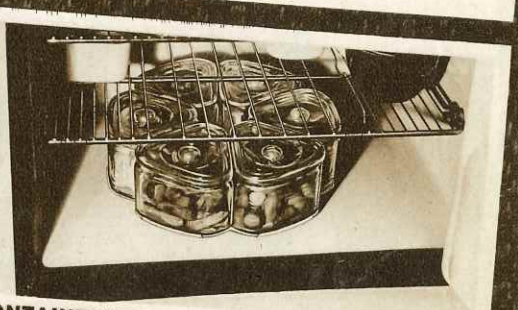
**SANI-CAN IS QUIET** — Chrome-plated cover drops silently on the rubber ring. To open, step on pedal. White, green or red enamel with sanitary, removable 14-qt. galvanized pail, **3.75.** 20-qt. size, **4.75.** Paper bag linings, in either size, 100 for **1.75**

**FOR THOSE WHO LIKE TO "FEEL"** when their mixture is ready, Super Whirl is the beater. It's rustproof, stick-proof, easy-running and long lasting — and besides has nickel gears, plastic handles and stainless beaters — all for **1.50! BOWL BEATER** (left) is ideal for "splashy" mixtures such as eggs or cream. White, green or red, **1.00**

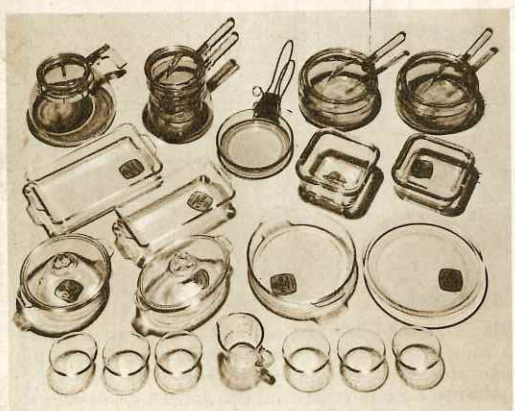
**MIXING MAGIC!** The accomplishments of this Waring Blendor are well-nigh incredible! Among others, it speedily transforms peas or tomatoes into the smoothest purees imaginable. Mixes thick, creamy mayonnaise in 2 minutes. Churns fresh fruits or raw vegetables into delicious, health-giving beverages. And blends daiquiris as you never imagined possible. 2-speed de luxe model, **29.75.** Extra glass, **3.75**

# Complements

*Due to present uncertainties in supplies and costs, we regret we cannot guarantee prices in this catalog.*



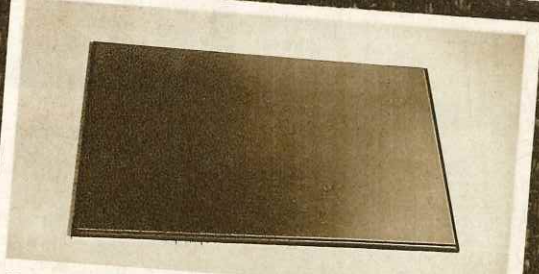
**KONTAINERETTE** not only saves space but also "organizes" your refrigerator. Its 6 covered glass containers, 1½-pint size, fit snugly into a low tray that revolves at a touch so you can see what's in which jar and reach everything without any stretching. **3.50;** with quart size jars, **3.75**



**TWENTY PIECE PYREX SET.** A complete outfit of this famous cooking-glassware that everyone loves. The tea kettle, double-boiler, skillet and sauce pans are made to use over an open flame. The other items are for oven-cooking and the entire set is only **14.95**

**CRUNCH, CRUNCH**—Cocktails chill faster with the ice cubes crushed fine. Juleps need lots of crushed ice. (Left), wall bracket chopper delivers ice in any of 3 degrees of fineness, to its cup. White, with red, black or green cup, **4.75.** (Right), Lightning Crusher soon fills its glass bowl, **2.95**

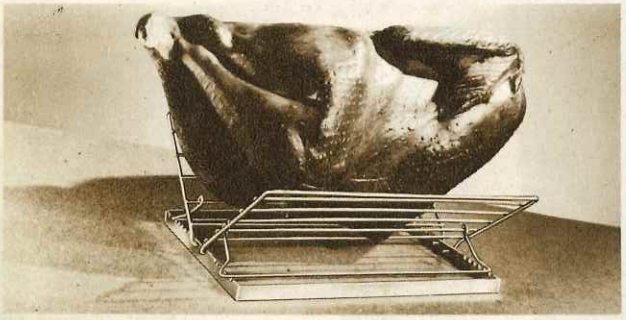
**AMERICAN - MADE CASSEROLES.** Many favorite recipes from creamy chicken a la King to savory beef a la mode, are best served direct from oven to table in our sturdy "Homespun" earthenware. Ideal for slow, moderate-heat cooking, in oven or over low flame. Natural beige outside, glazed brown inside, they retain both heat and flavor. Casseroles: 1¾ qt. **1.50;** 2½ qt. **2.00;** 3¼ qt. **2.50.** Deep Marmites: 1 qt. **1.25;** 2 qt. **1.75;** 3 qt. **2.25.** Stewpans: 1 qt. **1.75;** 2 qt. **2.50;** 3 qt. **3.00.** Onion soups: dozen, **5.75**



**FOOT COMFORT MATS**—Place these cushiony rubber mats in front of stove, work table and sink and see how they rest weary feet. Incidentally, they save the linoleum from worn spots. Sponge rubber, 36" x 24", green, grey or black, **4.75**

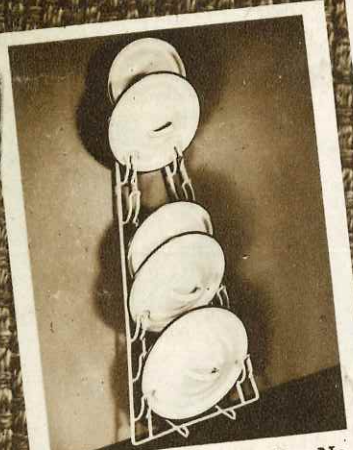
**CARLTON ENDURO STAINLESS STEEL** utensils are a lifetime investment, and a source of constant pride to any housewife. This durable, lustrous, easy-to-clean kitchenware seems to improve with use, and it is economical because foods cook best in it at *low heat*. Set shown—2 qt. saucepan, 2 qt. double boiler, 6 qt. saucepot and 7" (bottom) frypan. Special purchase of only 60 sets, regularly **16.75;** while they last, **13.95**

**EZ-V ROAST RACK**—Truly a kitchen inspiration. Fits in roasting pan. Sloping sides adjust to hold chicken, duck or turkey with breast down, so that it roasts full of juice, tender, and full flavored—not dry and tasteless. Or use it flat for chops, **1.00**

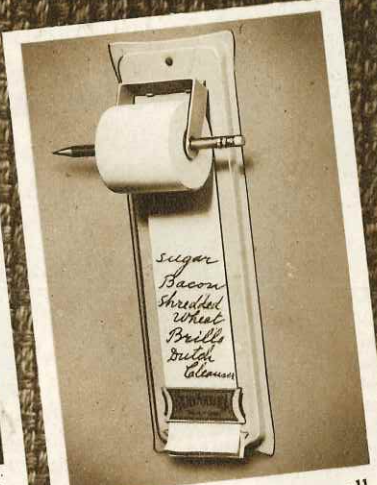


**OFTEN-USED TOOLS** should hang in easy reach, especially when they are gracefully shaped, well made and ever-bright, as this set of stainless steel most assuredly is. Fastens on door or wall. Set, **4.95**

**ELECTRIC BEAN POT**—This heavily-insulated crock slow-bakes a full quart-and-a-half of beans on *2 cents worth of* electricity! Works just as well with roasts, stews or anything requiring slow cooking to bring out the full flavor. No watching; just plug in and forget about it 'til time to eat. Heat-proof ball feet permit its use on polished tables, AC-DC. 1½ qt., **2.50;** 3½ qt., **4.50**



**POT LIDS AT HAND**—No longer need you rummage on dark closet shelves to find the right lid for a particular saucepan. Arranged according to size in this well-made rubber-coated 8-lid rack that hangs on closet door or wall, you can pick out the correct one at a glance. Blue, white, red, green, **1.95**




**JOT IT DOWN**—Jot down all your shopping details on this Reminder Pad, hung conveniently on the kitchen wall. Then tear off a strip as your shopping list. Blue, white, red, or green metal with 2 rolls of paper, **1.00.** Extra rolls, 2 for **25c**

**BETTER WAY TO BASTE** the bird or other roast is to use the Artbeck Baster — a Pyrex-glass tube with a rubber bulb; works like a giant eye-dropper. Safer than a spoon—you don't have to tilt the hot pan to get the basting liquor, and you can spread the juice evenly over the roast. **60c**



Fall 1941

LEWIS & CONGER

for

6th Ave. & 45th St., N. Y. C.

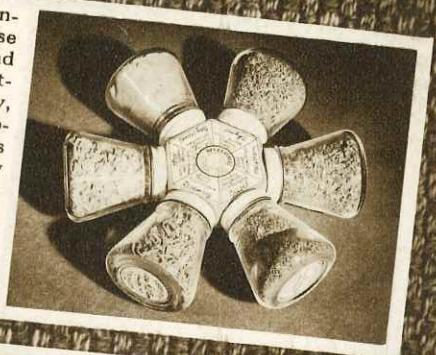
**SUPERB COOKING BECOMES SIMPLE** and incredibly rapid! Flex-Seal, the modern miracle, cooks peas to perfection in 1 minute, carrots in 2, new potatoes in 6, fricasseed chicken in 25! Not only faster, but incomparably better; richer flavors, garden-fresh colors, vitamins and minerals intact. See all this, at our continuous demonstration. Flex-Seals save hours of cooking time, soon pay for themselves in fuel saved. Now in stainless steel only, due to the Defense Program. 2 qt. size, **13.95;** 4 qt. size, **17.95.** Timer, **3.50**

**BLACKBIRDS BAKED IN A PIE.** These won't begin to sing when the pie is opened but they *will* allow the steam to escape and keep your meat pie from sagging in the middle. China birds, each, **1.00**

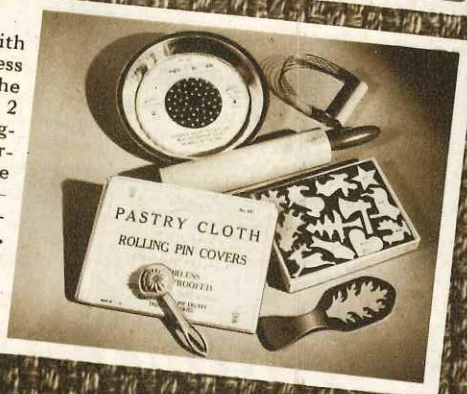
# Quality Cuisine

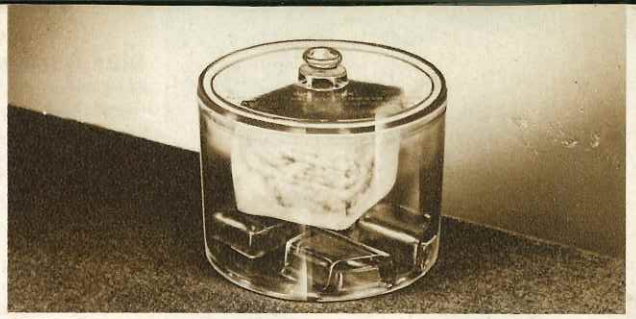
VAnderbilt 6-2200

**HERBRIETY WHEEL** will inspire you to know and use those all-important herbs and spices. 6-jar wheels in 3 assortments: *Salad Wheel* has curry, mint, onion salt, tarragon, paprika, basil. *Cooking Wheel* has basil, marjoram, thyme, bay leaves, sage, rosemary. *Spice Wheel* has paprika, curry, onion salt, spiced herb blend, herbed hickory salt, chili powder. Each wheel, **3.50.** 12-jar wheel of favorite herbs and spices, **6.50**



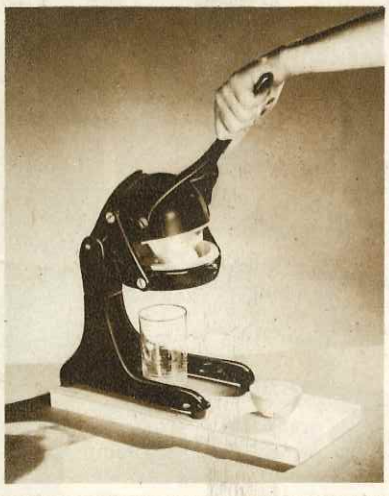
**PERFECT PIE-CRUST** with this Pastry Set. Success secret number one is the pastry cloth. This, with 2 rolling-pin covers, a "magic" pie pan for crisp undercrusts, a pie crimper, a wire blender, and a rolling pin—all for **3.50.** Box of 12 holiday cookie cutters, **1.00.** And a cutter for making those wonderful thin chocolate "leaves", **95c**



**KEEP CHEESE FRESH**—free from staleness and drying in this glass Cheese Preserver. In the bottom put ⅓ pint of vinegar and one tablespoon of salt. Cheese rests on the raised islands. Cover and leave in refrigerator. **1.95**

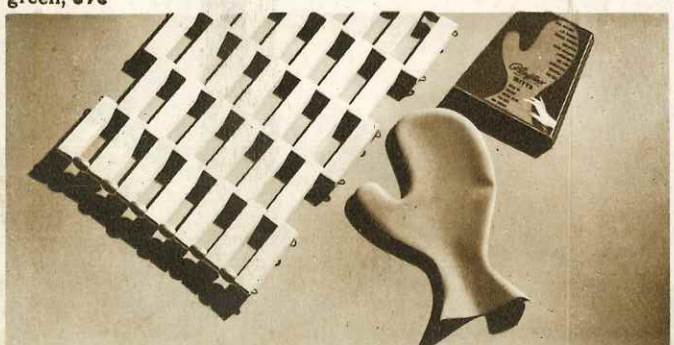
**GRATES, SLICES AND SHREDS**—With one perforated cone, this versatile Griscer grates cheese, chocolate, bread crumbs, etc.; with another, it slices up potatoes, apples and such; with a third it shreds cocoanut. Even ice cubes are reduced to fine flakes—all by simply turning the crank. Clamp model with 1 cone, **3.45.** Extra cones, each **1.50.** Table model as shown, with 3 cones, **8.45**



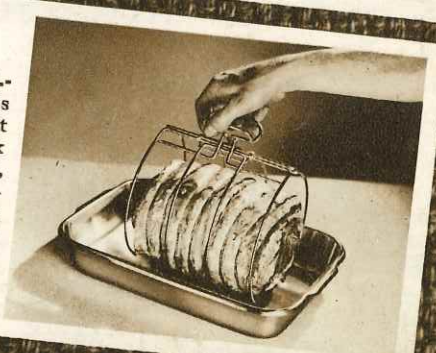
**ONE PUSH GETS ALL** the juice. Here's the right Juicer for homes where plenty of fresh juice is the rule. It's extra sturdy, with specially designed reamer and cup. One easy downward push gets all the juice. Strainer section lifts out easily for washing. Black, **9.95.** De luxe chrome, **14.95**

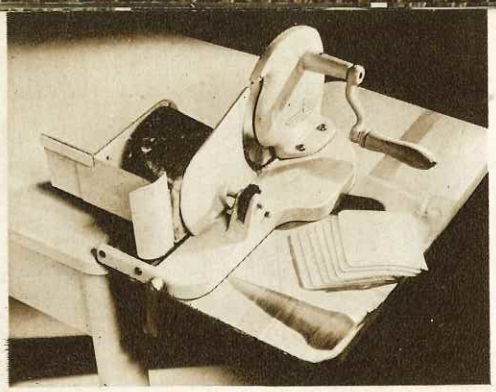
**REVERE COPPER-CLAD STAINLESS.** Copper bottoms transmit the heat through to foods more *evenly* and *faster.* You save time, have better cooking and less food-burning. Meanwhile the uppers and interiors of Stainless Steel—impervious to acids—easy to clean—stay new-looking for years. "11 purpose" set shown, **19.95.** *(Sorry, but here especially National Defense makes supply uncertain.)*

**MITTS AND MATS**—Playtex mitts are made of creamy Latex. Snug at the wrist only, they leave your fingers free, and are so flexible you can handle anything. Men's or women's size, pair, **50c.** The natural wood flexible sink mat saves your sink from pots-and-pans scratches. 11½" by 16", trimmed with red, blue or green, **89c**

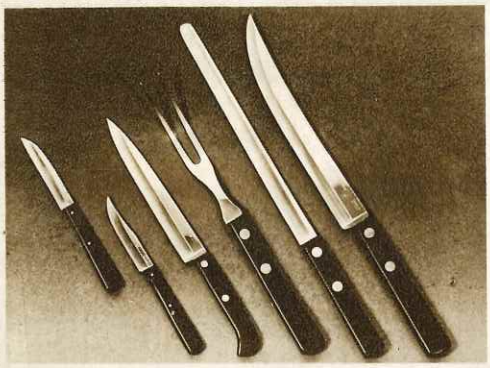


**LIFTING SLIPPERY SIZZLING ROASTS** with a fork is dangerous! Madge's Roast Rack will turn the trick safely—and turn the roast, too, without tearing the tender meat. Good insurance against burns, for only **1.00**

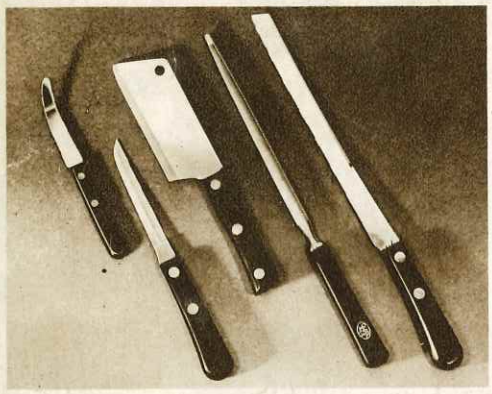




**NICE, EVEN SLICES** of cold meats, cheese or vegetables in a few seconds with this General slicer — home-sized edition of your butcher's wonderful machine! Slices them to whatever thickness you set it for. And when you can slice your foods just before serving, they taste better. Enamelled base, steel disc blade. **6.95**

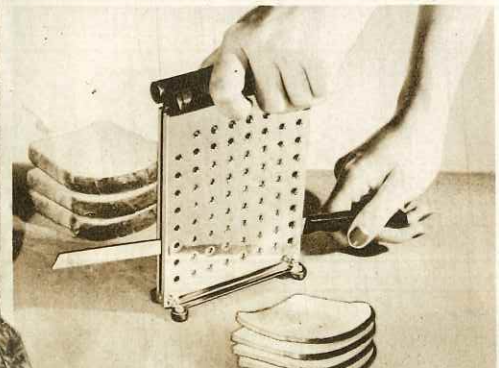


**LITERALLY SHARP AS RAZORS** — because these knives are made by Case, and are concave-ground by the same process that has made Case razors famous for a century or so. Left to right: 2 vegetable knives, each **90c;** cook's knife, **2.00;** cook's fork, **1.35;** slicer, **3.00;** carver, **3.50.** Leather sheaths go with all Case Ace knives for mutual protection.



**CASE KNIVES FOR SPECIAL JOBS**—Left to right: grapefruit knife, fine-notched and double edged, cuts out pith moving clockwise or counter-clockwise, **1.00;** filet or salad knife has strong, heavy blade, **1.50;** cleaver severs joints and chops, **1.35;** sharpening steel, **1.50;** bread knife with serrated edge cuts long, clean slices, **1.75**

**BETTER THAN BRUTE STRENGTH** for loosening that tight jar-top. Zim jar-opener skillfully accommodates any type of cap, opens bottles too. Folds flat against wall when not in use. Chrome. **1.50. SMOOTH CUT CAN OPENER** cuts completely around the lid of any shape or size can, and lifts it for removing. Standard model, **1.80.** De luxe model, chrome with ivory, red or green plastic handle, **3.45**



**WHEN "SLICED" BREAD IS TOO THICK** —Drop in your too-thick slice—grip the walnut handles tightly together —and then with the thin sharp knife cut through the bread. Gives two slices of the right thickness. Chromium, **2.85.**

**BEAN X HANDLES THE BEAN** problem completely. For string and wax beans the stringer-slicer does the job. Lima beans and peas are neatly parted from their pods by the sheller. Set, **1.95**

# Sharp Slicers and

6th Ave. & 45th St.

**THIN SLICES FOR MELBA TOAST**—Slice your bread paper-thin or, set the adjustment another notch or two and have any thickness you desire. Every slice the same. Hardwood base, plated-steel guides. Knife is of Vanadium steel, **3.25**

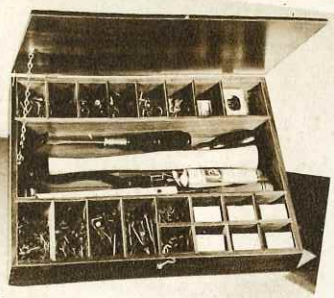
**ALL GOOD HOME RUNNERS DREAM** of an Adjustable Knife-sharpener that an average person can use to restore a keen edge on cutlery without danger of ruining the steel. Well, here is one! It's easy to use, and fast. Set guard one way to grind out nicks; other way and blade is soon sharp. **3.00**

# Handy Helpers

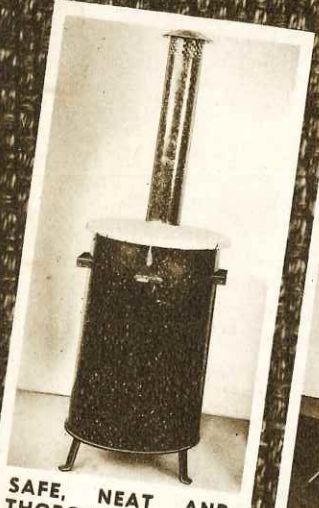
Fall 1941

LEWIS & CONGER

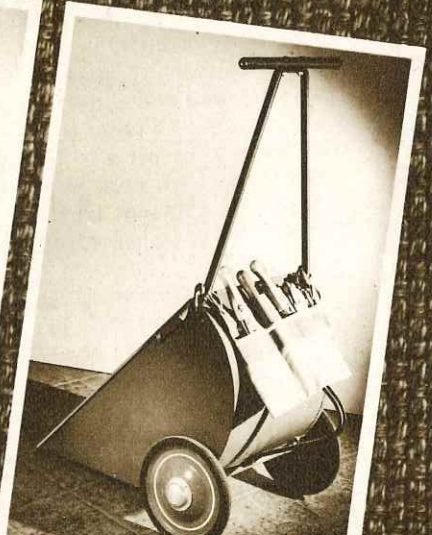
N. Y. C. — VAnderbilt 6-2200



**KIT GETS JOBS DONE**—This walnut-topped box keeps everything handy and orderly. 6 good tools and 20 compartments filled with assorted sizes of nails, hooks, tacks, and screws, **7.95.** Right—**7-IN-ONE JOB DOER**—a wrench, bottle and can opener, hammer, screwdriver, cutting edge and pouring-lip cutter. Worth its price for solving the stuck bottle-cap problem alone! Bronze-plated (can't rust) **1.00**

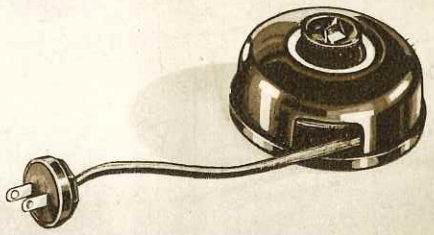


**SAFE, NEAT AND THOROUGH**—This incinerator allows no sparks to fly nor does it offend the eye. Furthermore, thanks to Yard Boy's unique perforated chimney, the flames burn *downward*, never get smothered, reduce everything to fine ashes. Heavy porcelain-enameled steel. 1½ bu. size, **25.00**; 3 bu. **34.50**



**HANDI-CART FOR GARDENERS**—Simplifies the hauling of plants, earth, grass cuttings, leaves. Fill it like a dustpan; to unload, merely tip. Sturdy metal, rubber-tired wheels. Long handle saves stooping. With tool bag holding trowel, fork, flower shears and Kremeskin gloves, **8.95.** Cart alone, **4.75**

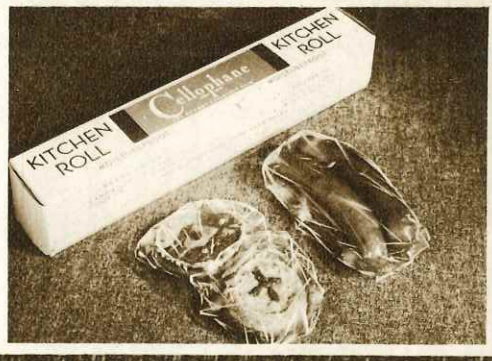
**PORTABLE BASE PLUG**—When the regular cord will not reach, use this extension cord gadget to connect your appliances with distant base plugs. The 9½-foot cord reels up in a neat walnut or black bakelite case, **2.00**



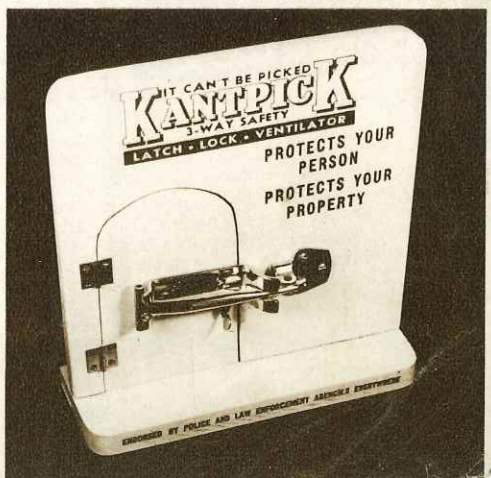
**EASY WAY TO KILL MOTHS**—(and remember that moths in warm closets do not hibernate!) Just plug in this electric Vapo Ball for an hour in each closet, once a month. Its vapor deals quick death to all moth larvae and eggs. Vapo Ball with 2 refills, **1.98.** Extra refills, each **40c**

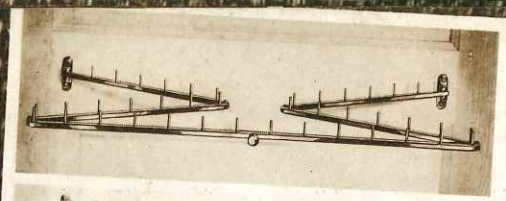
**ISN'T THIS THE DARNEDEST?**—Yes! Mend-Sox actually darns holes in 8 seconds. Put a Mend-Sox patch over the hole, then close the electric gadget over it and lo! you have a neat patch. Sounds impossible but it's true. With 6 packages of patches in assorted colors, **2.45**

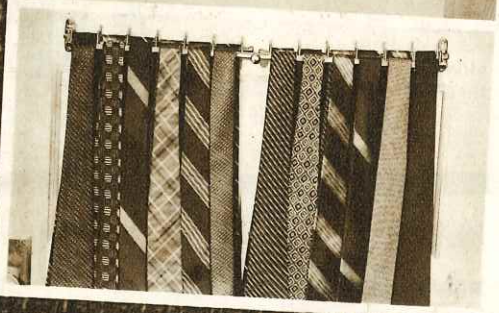
**SEE WHAT'S IN YOUR ICEBOX**—you can if it's wrapped in Cellophane. This handy roll for the kitchen will keep your bread and pastries fresh, protect leftover foods, keep silver from tarnishing. 100 feet long, 12" wide, for **95c**



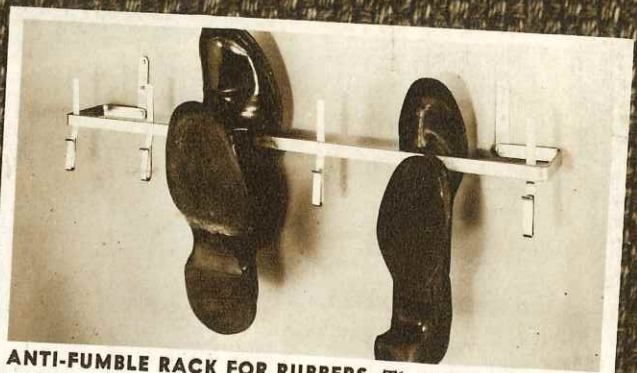

**LATCH, LOCK, VENTILATOR** all in one, is the Kantpick lock. Fastens on any door (or swing-out window) and holds it open for ventilation or for inspection of the caller. Yet it can't be "picked" as so many chain latches can. Door closed, Kantpick makes a burglar-proof bolt. Chrome, white enamel or bronze, **1.00.** (3 for **2.50**)







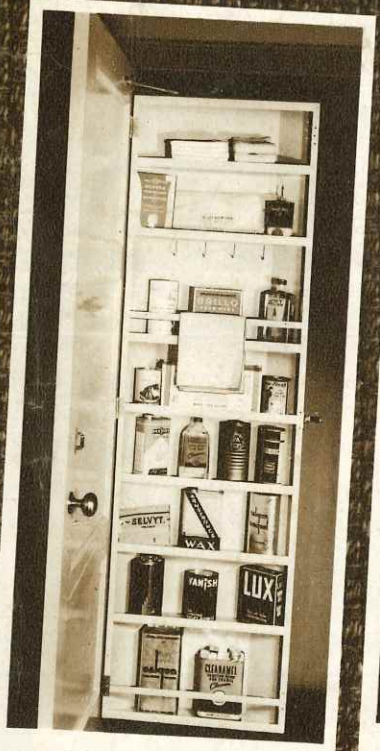
**CLEVEREST TIE RACK**—Though only 20 inches wide, it holds a man's 36 smartest ties — each in a private section—smooth and neat. Furthermore, it pulls out so he can see and choose from all 36 at a glance. Then folds back flat against closet door or wall. Chrome, **3.25**



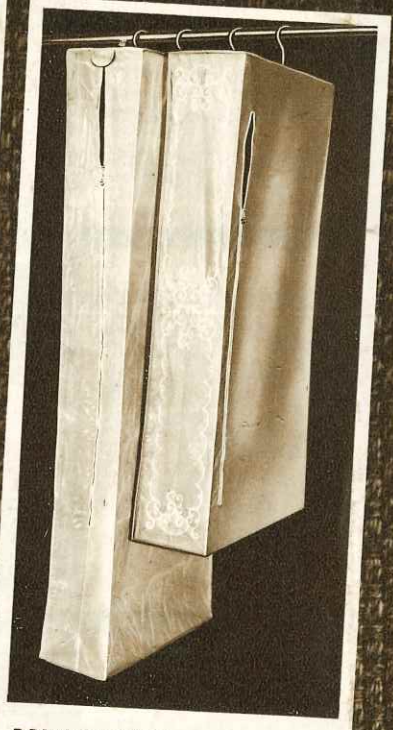
**ANTI-FUMBLE RACK FOR RUBBERS.** The family overshoes no longer have any excuse for being scattered in confusion over the hall closet floor. Now you can keep 'em neatly paired off and easy to get at, on this brand-new rust-proof steel Rubbers Rack that fastens on the door or wall. For 3 pairs, **1.00;** for 6 pairs, **1.95**

**SHOE VIEW**—Why fumble around dark closet floors when you can have your shoes so visible and reachable on this competent door-rack? Chrome, 20½" wide, its 3 rows hold 9 pairs of women's shoes, or 6 of men's, **3.00.** It's a good idea to put one on every bedroom closet door.

# For Keeping



**CLOSIDOR** — The closet that fastens on your door, looking like a raised panel. Holds many cleaners, small brushes, etc. Another model has one top shelf and numerous hooks for hanging mops, brushes and brooms. Ivory enamel on steel, 4½" deep, 71" high, **12.00.** *Mention door width.*



**BOTH CLOSETS AND CLOTHES** look better when you use garment bags. These hold 8 dresses, keep them fresh by eliminating dust and handling. They zip wide open. Vinylite with peach, blue or green binding: 45" long, **4.45;** 60" long, **4.95.** Peach or blue embroidered chintz: 45" long, **3.45;** 60" long, **3.95**

**PROPER HANGING** can make or break your clothes—and we mean "break" almost literally, for the wrong sort of hanger can stretch a collar so it will never return to shape, break down shoulder padding, wrinkle the back of a garment, twist the sleeves, and cause lapels to hang apart.

Now that you're properly alarmed may we tell you it costs no more to have the *right* hangers? Though you may have to invest a trifle more to buy them, you save many times their cost, in pressing economies; for a correctly hung garment requires pressing *much less often* than one hung on the wrong type of hanger.

*We have a fascinating booklet about hangers, and about Lewis & Conger's assortment of them (probably the biggest and most varied anywhere!) It's yours for the asking. May we send you a copy?*

1. Wooden dress hanger: green, blue or peach . . . . Dozen **3.95**
2. Catalin dress hanger: green, blue, white, pink . Dozen **8.95**
3. Hand-covered with quilted satin: green, blue, peach . . . . . Set of 6 **5.25**
4. Clear plastic coat hanger . . . . . Set of 6 **1.45**
5. All-Lucite hanger (clear) . . . . . Each **1.95**
6. Tenite hanger with ribbon-covered hook, velvet non-slip loops . . . . . Set of 6 **3.45**
7. Trousers hanger, 10", or skirt hanger, 13": Varnished . . . . . Doz. **4.85;** Black . . . . . Dozen **6.85**
8. Coat hanger: Black: 17" . . . . . Doz. **10.45;** 20" . Dozen **11.65**
   Varnished: 17" . Doz. **9.35;** 20" . Dozen **9.95**
   Same with rod for suits:
   Black: 17" . . . . . Doz. **11.65;** 20" . Dozen **12.65**
   Varnished: 17" . Doz. **10.45;** 20" . Dozen **10.95**
9. Cedar hanger: for coats . . Doz. **3.75;** for suits . . Dozen **3.95**
10. "Hanger shaped like a man": Black. 17" . . . . . Each **1.95**
    20" . . . . . Each **2.45**

**A BREAK FOR YOUR BLANKETS**—to keep them fresh and clean—this zippered case of Vinylite, eminently practical synthetic fabric that's water-proof, mildew-proof, stain-resistant, and does not harden or crack. 21" by 27" by 8"; white with peach, blue or green binding, **2.95.** Similar case for a pillow, **2.25**

**"SUITCASE GOES HERE"** say these luggage stands. And thus they save wear and tear on your furniture and bedspreads. They simplify packing by holding baggage steady at the right height. Fold for storage. (Left), Rounded-leg model, mahogany, maple or walnut finish, **3.95.** (Right), Curved-leg model, same finishes, **5.85**

**DURANOL TELLS ALL.** The world has been waiting for boxes like these to keep things protected from dust yet readily visible. Why open three boxes to find the hat you want when you can see it instantly through Duranol? Hat boxes: 15", **4.75;** 12", **2.50;** 20", **8.95.** Fedora size, **3.95.** Blanket box, **6.95.** Suit box, **5.95.** Lingerie box, **3.95.** Shoe box, **1.95**

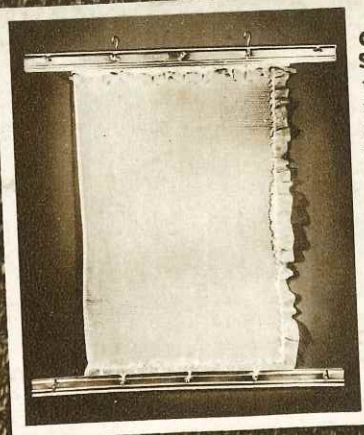
# Closets In Order

Fall 1941

LEWIS & CONGER

6th Ave. & 45th St., N. Y. C. — VAnderbilt 6-2200

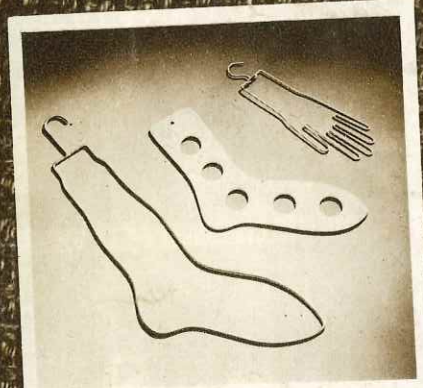
**THE PETIPOINT IRON HAS TWO** ironing surfaces, one full size for straight work, the other smaller and at an angle to help you reach those hard-to-do spots. Fins on the sides keep heat away from your hand and also serve as a rest for the iron; just turn it on its side and it's safe. Dial heat control. AC only. **12.95**



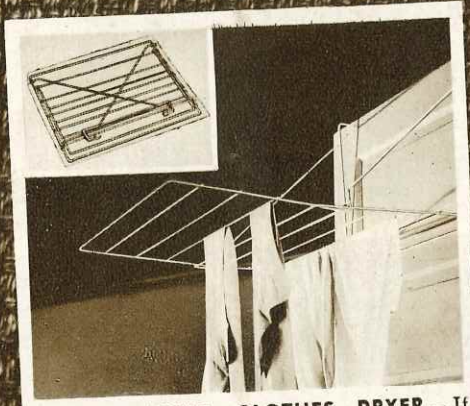
**CURTAIN - DRYING SENSE!** Universal Curtain Stretcher eliminates pins and pricked fingers. Its quick-locking lugs clamp 1 to 6 curtains at a time, and accommodate lace spreads and table covers as well. Easy to use, hangs from any rod or hook, and you'll not have "scallops" on your curtain edges! Stores compactly. Cadmium-plated steel, 42" wide, **3.95**

# Clean Up On A

6th Ave. & 45th St., N. Y. C. — VAnderbilt 6-2200



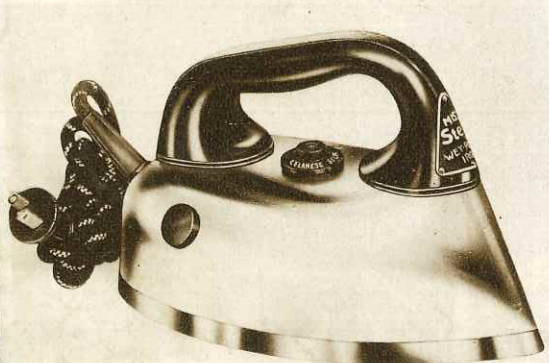
**"DON'T SHRINK MY WOOLEN SOCKS"**—There's only one sure way to protect woolen socks from shrinking—use these efficient stretchers! Of wood, for men's socks, sizes 10-11½, **1.00**; for women's anklets, 9-10½, **85c.** Of rustless wire, for socks or anklets, **75c.** Glove dryers, 3 for **1.00**



**SPACE-SAVING CLOTHES DRYER**—If your drying space is limited, use a Hide-Away Dryer or two. It hangs on any door or window, without screws, and holds as much wash as an 18-foot line! Tucks away flat when not in use. Rust proof, cadmium-plated steel. 22" x 18", **1.50.** Traveling size, 18" x 11", **1.25**

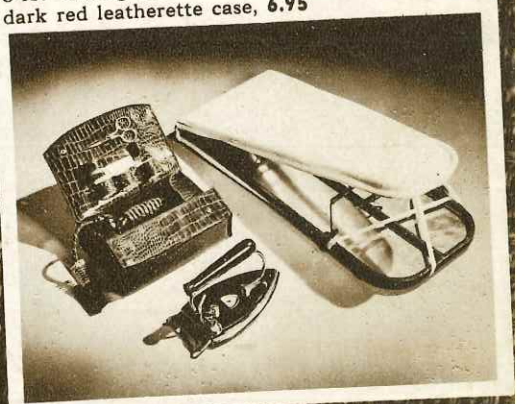
**WATERPROOF IRONING PAD**—Why waste energy ironing the pad dry as well as the clothes? This Koroseal pad resists moisture and steam, makes ironing easier by speeding up evaporation, and keeps your ironing board from warping. Complete with cover, in 3 sizes: 48", 54" or 60", **2.69**

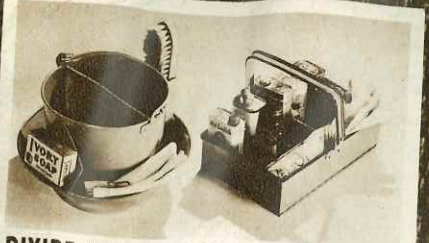
**WITH OR WITHOUT STEAM.** You can take your choice of ironing methods with this new iron whose name is Miss Steem. As a steam iron, it saves sprinkling, dampens clothes while ironing; as a dry iron it's fully automatic, with a dial control for all types of fabric. AC only, **12.95**



**PORTABLE WHIRL-DRY WASHER** washes and rinses light launderables in 10 minutes, then whirls them dry in its perforated metal basket. Only 16½" in diameter and 18" high, it takes little storage space. **44.50**

**FOR IRONING IN CLOSE QUARTERS**—Excellent combination for a college student, or a business girl living away from home. Ironing board actually folds to suitcase size, yet unfolds to practical ironing size! Aluminum on wood frame. Including padded cover, **4.95.** Smart little 3-lb. folding iron *and* sewing items, in a neat dark red leatherette case, **6.95**





**DIVIDE THE WATERS**—Soapy suds go into one side of this divided pail; clear rinsing water into the other. Attached tray catches all over-spill. Convenient holders for soap and brush. Metal enamel, red, blue or red, **6.50.** Matching partitioned tray, for carrying cleaning supplies from job to job, **2.75**

**NO MORE WEEKLY POLISHING** of candle sticks and other silver decorative objects. Instead, treat them with this new anti-tarnish coating. Only two or three applications a year necessary. **1.50**

**TRU-CLEAN IS AMAZING** for sponging off grime and grease from painted woodwork and walls, from windows and doors. Just drop a cube of this universal cleaner into a quart of hot water and wipe the soiled surfaces *lightly*. It doesn't injure the paint or your hands—it even rids silver of tarnish, *safely*. 64 cubes (enough to clean your entire house!) **1.00**

# Small Investment

**DOG-TEX REMOVES DOG STAINS**—A proven remedy for removing fresh dog stains from rugs. Eradicates stain, restores original color, and saves a cleaning bill. Pint bottle, **1.25.** Chaperone powder keeps dogs off rugs and furniture, **1.00.** Chaperone liquid guards shrubbery, **1.00**

**THE "JNT THREE"** work wonders in removing stains and ring marks from your nice furniture, and in restoring its patina. First, Varna-Smooth effaces stains and rings caused by alcohol, perfume or heat; next, Furniture Doctor wipes away grime; third, Furniture Polish conceals scratches, and gives the "glow". Set, **2.50**

**THE SHADE OF CHIPPENDALE** would approve this polish called "Patina" Jackson of London. It imparts a lasting lovely lustre to furniture, panelling and bronze, in less than a minute. 8 oz., **1.00;** 16 oz., **1.50.** Blond polish for bleached woods, at same prices. Reviva removes alcohol, water and heat spots. ½ pt., **1.00;** 1 pt., **1.50**

**DON'T "PEEL"—JUST PULL GENTLY**—and these fabric-lined rubber working gloves slip off and on as easily as your street gloves. Pebbled surface gives "grip." Good beauty investment! Sizes 6½, 7, 7½. A pair, **95c**

**THE WORLD'S BEST SILVER POLISHES**—Lewis & Conger has them all. Pictured are some of our best sellers. Goddard's Silver Powder, **85c** and **45c.** Hagerty Liquid Polish, 12 oz. bottle **50c.** "Excelsior" Paste polish, **1.25** a jar. Rouge Powder, **75c.** And of course the proper accessories: English chamois, 25" x 26", **3.75.** Nylon-bristled brushes—the curved, handled type, hard or soft, **3.00;** the "palm" type, **4.00.** Rubber burnisher, **2.75**

**HOOVER IS STILL CHAMPION** of vacuum cleaners. The new Dreyfuss-designed model 305 looks smart enough to steer itself. **52.50.** Thrifty folk who want Hoover efficiency but conservative design will pick model 700, completely reconstructed at the Hoover factory, for **35.95** (right). For daily in-between-vacuum cleanings we recommend the Bissell carpet sweeper, **7.50**

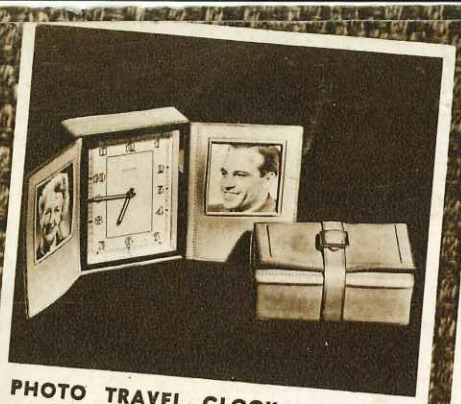


**PHOTO TRAVEL CLOCK** in tailored calfskin case, which opens into a photograph frame as well. Closed, it measures 3" x 3½". Opened, flanking the accurate clock, it displays the traveller's two favorite photos. Nice idea for Army and Navy men. **5.00**

**PATE PROTECTION**—To ward off head colds caused by chill night draughts, try this streamlined night cap from our famous Sleep Shop. Especially recommended for the head that's thinning a bit on top. Silk elastic bands keep it in place all night. Bound with rayon, brown or blue, **2.00**

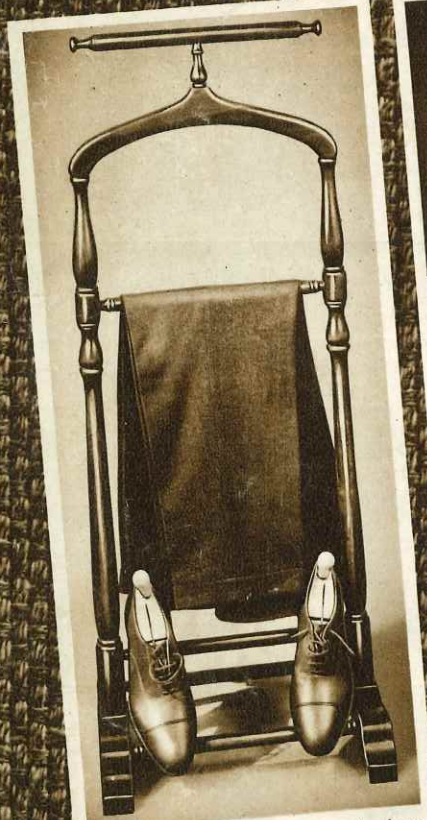
**LIGHTS PIPES WITHOUT FLAME**—Just hold this new model of Lektrolite (left) over your pipe and puff. It's O.K. for cigarettes too; **2.00. OR USE THE BEATTIE JET.** It lights cigars and cigarettes with the usual small flame, but for pipes you tilt it slightly and it shoots a jet of flame right into the pipebowl. Nickel, **3.85;** Chrome or pigskin, **5.00**

# Personal Comforts

Fall 1941

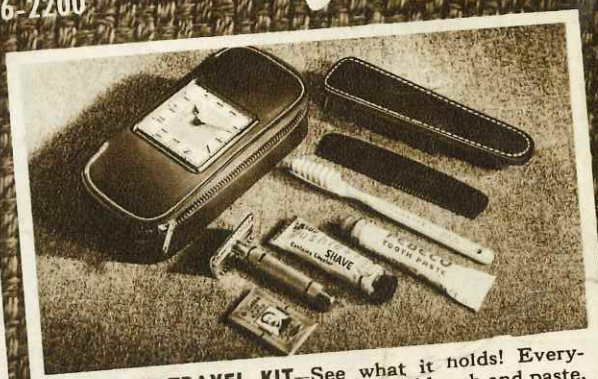
LEWIS & CONGER

6th Ave. & 45th St., N. Y. C. — VAnderbilt 6-2200



**VALET RACK**—Saves a man's time and temper in the morning rush by having all his clothes handy to put on without any waste motion. Holds his suit, shorts, shirt, socks, shoes, conveniently arranged. Far neater, too, than strewn about the room. Mahogany, walnut or maple finish, **9.85**

**ARE YOU A "ROOTER"?** Or are your dresser drawers always in apple pie order? Neaties . . . fibre-board separators (pink or blue) . . . will divide your drawer into compartments just the right size for your gloves, hankies, belts, etc. Set for 1 large or 2 small drawers, **1.00**



**COMPACT TRAVEL KIT**—See what it holds! Everything for overnight—comb, brush, toothbrush and paste, razor and blades, shaving cream—*and* a clock besides! Welcome gift for the travel-minded male. Stitched cowhide, **7.75**

**"PORTABLE" COLD CREAM**—At last someone has made it possible to carry cold cream in your handbag! These little "purse pads," each wrapped in grease-proof foil, contain enough cream for one thorough application. Better than a bulky jar, for traveling, too. Box of 60, **1.00**

**KEEPS ACCESSORIES ENSEMBLED**—Into the 6 roomy pockets of this convenient Carry-All Portfolio you put your matching sets of gloves, handbag, hose and whatever other accessories you require. Makes your luggage orderly, your dressing easier. Blue, tan or rose flowered chintz over strong manila folder, **1.95**